

Media Arts and Design Programme

*(*The Study Plans provided on the SAI website are for reference only. For any questions, please contact your Course Coordinator.)*

Course Code	Course Title	Year One		Year Two		Year Three		Year Four		Remark
		Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	
I. Common Core Courses (15 Units)										
Common Core Required Courses (12 Units)										
TBC	Data Structure and Algorithms				3					New course
TBC	JavaScript for Art and Design	3								New course
TBC	Python for Visual Culture			3						New course
TBC	AI for Art Students					3				New course
Common Core Elective Courses (3 Units)										
CCE01							3			New course
II. Major Required Courses (48 Units)										
COMM1023	Fundamentals of Communication	3								
CTV1003	Introduction to Electronic Media		3							
MAD1003	Studio Art Practices: Drawing Fundamentals		3							
CTV1013	Introduction to Media Aesthetics			3						
MAD2003	Design Fundamentals			3						
MAD2013	Art Media Fundamentals			3						
MAD2023	Appreciation of the Arts			3						
MAD2033	History of Media Arts and Design				3					
MAD3003	Photography				3					
CTV2073	Introduction to Communication Theory					3				
MAD3013	Interactive Arts and Design					3				
MAD3023	Digital Imaging and Design					3				
CTV2033	Communication Research Methods						3			
MAD3033	3D Design Fundamentals						3			
MAD4123	Final Year Project (MAD)								6	
III. Major Elective Courses (24 Units)										
ME01 ME02 ME03 ME04 ME05 ME06 ME07 ME08			3		3	6	6	6		
IV. University Core Courses (37 Units) (Note: Samples are as follows, please update as appropriate.)										
UCLC1003	University Chinese		3							
UCLC1013	English for Academic Purposes I	3								
UCLC1023	English for Academic Purposes II		3							
UCAI1003	Introduction to AI Literacy	3								
CHII103	Introduction to Modern Social Theories				3					
CHII203	Morality and Foundations of Law		3							
CHII063	Chinese Culture and Modern China			3						
CHII073	Contemporary Chinese Society and Thought I	3								
CHII253	Contemporary Chinese Society and Thought II			3						
CHII193	Contemporary World and China ^①				2					
MT1003	Military Training	2								
WPEX1013	Emotional Intelligence		1							
WPEX2013	Experiential Arts			1						

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		Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	Sem 1	Sem 2	
WPEX2023/WPEX2033	Voluntary Service, or Environmental Awareness				1					
UCHL1XX3	Healthy Lifestyle	1	1	1						
V. General Education Courses (18 Units) (Note: Samples are as follows, please update as appropriate.)										
Level 1 Foundational Courses	History and Civilization				3					
	Quantitative Reasoning	3								
	Values and the Meaning of Life		3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation, or Science, Technology and Society, or Sustainable Communities				3	3				
Level 3 GE Capstone Courses	Service-Learning Course, or Service Leadership Education Course, or Experiential Learning Course, or Interdisciplinary Independent Study							3		
VI. Free Elective Courses (9 Units)										
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08								6	3	
Total Units: 151		21	23	23	24	21	15	15	9	